

Friends of Deer Hollow Farm Board of Director Member Requirements



Friends of Deer Hollow Farm is an all-volunteer 501(c)(3) nonprofit organization raising funds for Deer Hollow Farm. The Board is composed of a maximum of 13 volunteers.

Friends Mission: Raise Funds

Since its founding in 1994, Friends has raised more than \$1.1 million for:

- Farm operations support
- Field trip scholarships
- Farm improvements
- Animal care and feed
- Volunteer Farm projects

Mission of Friends of Deer Hollow Farm Preserve Deer Hollow Farm, an

historical area and working farm

Support the Farm's environmental education program for the benefit of schools and the community by raising funds through donations, grants, and public events.

Field Trip Tuition

Friends provides field trip scholarships for nearly half the 5,000 elementary students from 48 Silicon Valley schools in 14 cities. This allows children from lowincome areas to participate in the Farm's renowned educational program.

Farm Improvement Projects

Friends funds Farm improvement projects recommended by the Farm staff. Friends has funded more than \$128,000 in Farm improvements including a duck pond, cow, pig and chicken barns.



2016 FODHF Board Members: Seated L to R: Park Chamberlain, Treasurer; Sue Gale, President, Nina Wong-Dobkin, Secretary; Standing L to R: Jenise Henrikson, Pamela Baird, Timothy Wood, Elizabeth Montgomery, Wai Mo, David Fung, and Kevin Henrikson. Not pictured: Deb Maniar and Zulah Eckert.

Farm operations

By spreading the Farm's annual \$425,000 operating costs, Friends believes that its future is better ensured. We seek funding support for that. The farm is currently funded by Midpeninsula Regional Open Space District, Santa Clara County, the cities of Mountain View, Cupertino and Los Altos Hills and Friends.

Animal Fund

Friends also supports the Farm Animal Fund for animal feed and care, which is funded strictly by donations.

Friends Funding Sources

Most of Friends funding comes from grants from community organizations and foundations, and government entities as well as individual donors. Therefore, grant request writing and public outreach are important Board member skills. Friends provides a website and Facebook page to keep the public informed about the Farm and solicit donations. We also raise funds by the annual *SVGives* fund-raising campaign. Writing for marketing and social media is another valued skill. We also staff the Farm's Nature *C*enter and booths at events.

Work In Committees

The entire Board meets four times a year to accomplish its mission. The Board relies on e-mail, telephone and committee meetings to communicate. Board members work on one or more committees such as: Grant Request Writing, Marketing or Donor Relations.

The Board welcomes new members to fulfill its mission: raising money for the Farm. Writing and serving as an ambassador for the Farm are key skills, but an overriding requirement is a passion for preserving the Farm.

Board member work requires about 10 hours a month. Board member candidates should:

- Support Deer Hollow Farm programs
- Donate \$250 per year to Friends
- Work on at least one committee, ideally two
- Attend four Board meetings annually
- Serve for at least one term of three years and a second three years if desired.

Visit our website: www.deerhollowfarmfriends.org

Contact us at: info@deerhollowfarmfriends.org